

Next steps

- 1 For your free Computacenter Sustainable IT Scorecard assessment**
Contact Tashweka Anderson, Sustainable IT Business Manager on +44 7801 451 843 or call your Computacenter Account Manager
- 2 To receive an invitation to the next sustainable IT event at Computacenter, or to ask a question**
Please email sustainable-it@computacenter.com
- 3 To learn more about Computacenter's approach to Sustainable Business and IT, and how we can help you**
Visit the website at www.computacenter.com/sustainable-it

Start your journey to a sustainable business with IT



Computacenter (UK) Ltd
Hatfield Avenue
Hatfield
Hertfordshire AL10 9TW
United Kingdom
T: +44 (0)1707 631000
F: +44 (0)1707 639966
www.computacenter.com

About Computacenter

Computacenter is a leading independent provider of IT infrastructure services and solutions. From desktop to data centre, we help our customers minimise the cost and maximise the value of IT to their businesses. We can advise organisations on IT strategy, implement the most appropriate technology, optimise its performance, and manage elements of our customers' infrastructures on their behalf.

Computacenter operates in the UK, Germany, France and the Benelux countries, as well as providing transnational services across the globe.



Computacenter offers guidance and results

Computacenter's sustainable IT methodology

Computacenter has developed a sustainable IT methodology, designed to help organisations drive business objectives and achieve the right balance between cost, risk, productivity, agility, energy efficiency and social and environmental responsibility.

Assess performance

The first step on any journey towards a more sustainable business is knowledge. Many organisations operate in a 'black hole' and do not know how much energy they use and how much CO₂ they are emitting – or know the proportion that IT contributes. Without this knowledge, designing and implementing effective reduction strategies are no more than a 'finger in the air' attempt to address the problem.

'The first step on any journey towards a more sustainable business is knowledge'

Transform capabilities

Computacenter helps customers identify areas for improvement. This includes assistance with the selection of more energy-efficient devices, choice of flexible and mobile working solutions, and development of operational and environmental policies. In all cases, Computacenter helps organisations optimise and transform infrastructure and facilities, and proposes the best way to put theory into practice. Where appropriate, Computacenter offers a fully hosted data centre service to make the transition a practical reality.

Manage impacts

The operation and use of IT equipment is associated with large cost, operational and environmental impacts. By taking advantage of a range of Computacenter services and solutions, customers are better able to manage their applications, data volumes, and power consumption – both on the desktop and in the data centre.

Through RDC, its end-of-life IT management subsidiary, Computacenter provides a comprehensive service to assist with managing environmental impacts. This includes helping organisations get the best value from redundant IT equipment, and ensuring compliance with UK and European legislation.

Improve sustainability

Computacenter provides detailed assistance and technical advice on the latest high-performance, environmentally preferable technology through its partnership with the Green Electronics Council and more than 20 years' experience working with leading IT vendors.

In summary, the Computacenter sustainable IT methodology encourages organisations to

- **assess performance**
- **transform capabilities**
- **manage impacts**
- **improve sustainability.**

It establishes an approach towards sustainable business, enabling each organisation to choose the optimal route for its unique IT journey.

Take Action

Do you know:

- the size of your organisation's environmental footprint?
- which departments consume the most energy?
- the contribution of IT to your corporate footprint?

Computacenter's assessment and optimisation solutions give organisations an accurate view of their IT power consumption, identify optimisation opportunities and highlight potential areas for cost and environmental savings.

Sustainable IT procurement

Computacenter offers access to a wide range of technology accredited to the Green Electronic Council's (GEC's) EPEAT framework, which is based on environmental standards such as the WEEE and RoHS directives and the Energy Star certification.

EPEAT products fulfil a range of performance criteria, including energy conservation and the reduction or elimination of environmentally sensitive materials and packaging.

To see more, visit www.epeat.net. Computacenter is the GEC's only strategic ICT partner in Europe.

Ongoing journey towards business responsibility



From individual product selection through to data centre technology and facilities, Computacenter can help optimise your IT infrastructure at every level.

Client Device Audit and Optimisation Service

Clear understanding of CO₂ emissions and power use with recommendations for reduction using power management, selective replacement and user behaviour. Up to 40% reduction in power usage and significantly reduced carbon footprint.

Data centre assessment

Complete efficiency analysis with benchmarks against best practice designed to highlight potential for significant power reductions and cost savings.

Print optimisation

Re-designing and rationalising, with efficiency gains and cost savings from smart consumables management to elimination of redundant devices.

Flexible and mobile working

Gain competitive advantage with secure remote access to information anywhere, any time, boosting productivity. Identify areas for home working, IP telephony, email to mobile devices, video conferencing and more. Reduce travel, power and support costs with advanced collaboration and communication systems.

Desktop power management

Managed auto power off schedules for overnight and weekend, including displays, printers, routers and storage; power management for servers, PCs and displays.

End-of-life management

RDC, Computacenter's end-of-life IT management subsidiary, provides a comprehensive service to help organisations get the best value from redundant IT equipment, ensuring compliance with UK and European legislation.

Application migration

Deployment of high-efficiency server-based applications on new technology able to deliver greater performance at lower total operational costs.

Data management

Cut online data volumes through automated storage tools, moving expired or redundant data to static archive (tape, CD). Reduce the need for new storage devices, which cuts CapEx, and drives down total operational expenses.

Data centre optimisation

Servers, related infrastructure and storage systems that operate 24x7 are major contributors to energy costs and CO₂ emissions, radiating heat that in turn requires significant cooling capacity. Computacenter can help drive efficiency, reduce costs and cut data centre power consumption through reducing the number of servers with planned standardisation, consolidation and virtualisation.

Desktop optimisation

Desktop optimisation provides organisations with flexible and effective infrastructures, with environments that support maximum employee productivity. Introduce portal-based access to applications and data through low-carbon-footprint network and mobile devices, hot desking to minimise device numbers, reduce power with software management, control end-of-life recycling and disposal.